ABSTRACT OF THE DISCLOSURE

Provided is dispenser a scent having two slidably engageable members. Openings in the inner tubular member allow scent to be released into the surrounding environment when the tubular members are in an extended position. An absorbent material may be contained within the dispenser to carry a preferred scent. Cooperating, nestable retaining detents, or, alternatively, a selectively removably positionable elastomeric O-ring, allow the outer tubular member of the dispenser to be held in any of a plurality of extended positions. A cord may be attached to the top of the outer tubular member to allow the user to hang the dispenser in a desired location. The scent dispenser may be provided in a bright color to allow the dispenser further to function as a highly visible marker for measuring the effective range of a hunter's weapons.

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